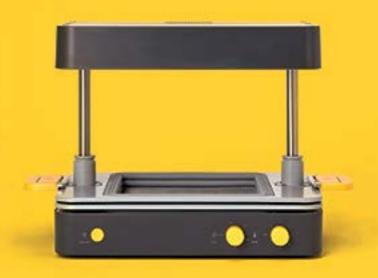


Jesmonite Homewares with Katie Gillies



Craft Case Study

Surface and homewares designer, Katie Gillies set up studio in her parent's garage in Nottingham in 2015 to design and manufacture Jesmonite homewares. Katie also hosts workshops and sells DIY casting kits. This is Katie's full time income.

Since growing her business with the Mayku FormBox on hand, Katie has opened a physical studio of her own in Nottingham, UK. Katie sells handcrafted homewares via her own website, indie resellers and galleries, globally.



Katie Gillies' collection combines terrazzo and mosaic techniques into her Jesmonite cast product. Her colour palette and surface design inspired by Memphis and pop art trends. Katie uses the FormBox to create custom molds in minutes from her tabletop at home or in the studio.

Master shapes are designed in wood and hand crafted to shape before popping into the Mayku FormBox to create an instant mold. This method is quicker, cleaner and less costly than creating silicone molds, the other option for Katie's work. The speedy workflow allows Katie to test ideas within minutes instead of days.—





In addition to Katie's own line of products, Jesmonite casting workshops and DIY kits are also on offer. The Mayku FormBox is used to create custom molds at just \$1 per mold to sell within kits and to use as part of workshops. The low cost and efficient workflow makes the FormBox ideal for making to order and adapting designs to bespoke briefs.



Katie Gillies' expertise in Jesmonite and terrazzo surface design has gained her a following of over 45,000 engaged fans on social media. Attendees of workshops and users of Katie's DIY kits, often head online to sing their praises of the experience and skills they have learn via Katie's molded Jesmonite business.



Jesmonite coaster kit results. Sold by Katie, made and captured by @nutmegandarlo.

Learn more: www.katiegillies.com

